



PRODUCT KNOWLEDGE

Our Name: Batucada USA

"Batucada" refers to a Brazilian percussive style typically associated with the "Aristocratic Beach Culture." As a sub-style of "Samba," it is sensual, smooth and luxurious - all the descriptive elements that characterize our jewelry.

The Place Of Inspiration

Designed in France, Batucada draws inspiration from a global community of talented artists including Otalia Noel, Tanaka You, Gerard Di -Maccio and collaborative designers like Carmen & Alan, Elise & Mai ... Batucada Artists are committed to creating unique, sophisticated and timeless pieces that enhance the essence of the individual. Our respect for the environment is central to all of our design initiatives and manufacturing processes.

Materials

Batucada's products are made from a proprietary plastic compound that is synthesized to give the jewelry its silky "rubber-like" feel. All of our products are composed of 100% recyclable materials that are free of lead, oil, phthalates and other common pollutants. Batucada products are all handcrafted and our packaging is also made from 100% recycled paper. Each piece is made to lie flat against the skin and will conform to the contours of your body as it yields to your inner warmth. The material is eco-friendly and complies with the highest standards of California Prop. 65.

The Romance

Sold on over five continents around the world, Batucada is available in sophisticated design & concept stores, department stores and some of the most well-known Museum retail shops. Batucada jewelry offers an experience rather than simply a collection of "accessories."

Designers draw their inspiration from various cultures, their experience of nature and the experience of ordinary people who accomplish extraordinary things. Let your body be a canvas and wear your essence on the outside...

Key Selling Points:

- Unique & Sophisticated
- Eco-Friendly
- Nickel-Free
- Packs light for travel
- The ultimate gift
- Looks like "Art on the Skin"
- Lightweight
- Designed in France



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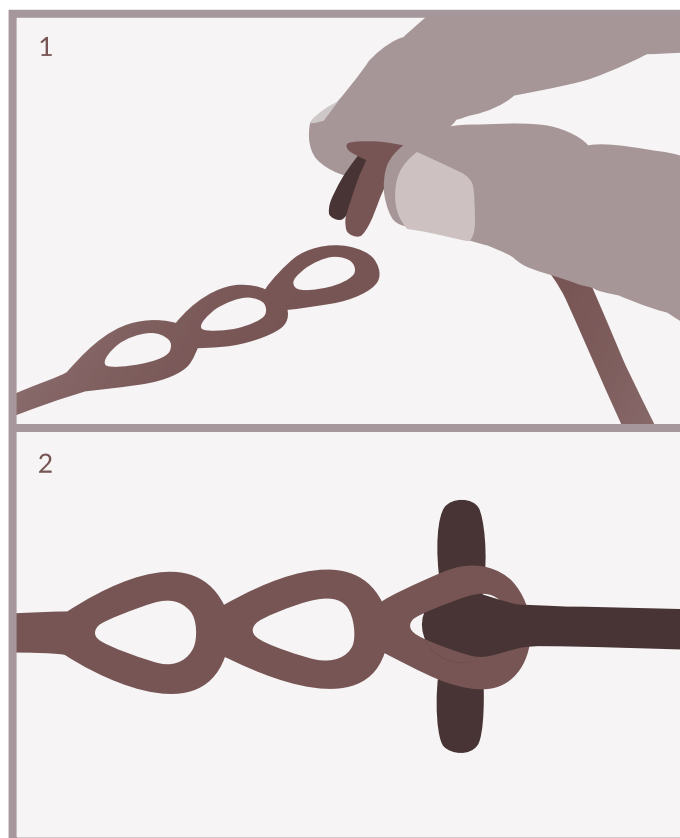
PRODUCT CARE

Jewelry Cleaning & Care:

- Handle with care and refrain from pulling or stretching the material.
- Store jewelry flat when not in use (it is recommended that jewelry be placed flat in its originally packaging when being stored).
- Gently clean with mild soap (glycerin free) and water. Refrain from marking jewelry with chemicals or ink that may cause discoloration.
- Refrain from applying perfume or perfume products directly on the jewelry.
- Keep out of reach of children.

Fastening & Product Performance Tips:

- The fastening "clasp" should be threaded in a downward manner ("over-under") so that the "T-Bar" is lying flat on the skin.
- Bracelets should be worn tight enough around the wrist or arm but not too tight to avoid rupturing.
- This product performs best when worn directly on the skin and skin is warm.



VISUAL PRESENTATION

Tips for Visual Presentation

Utilize the Necklace Easels and Posters provided. See below!



Display Posters

